

## The Yarra Trams 'Design the next #AllAboard Tram' Competition Terms and Conditions

1. This competition is run by KDR Victoria Pty Ltd trading as Yarra Trams ABN 42 138 066 074.
2. The competition is open to persons who are 16 years or older, who complete a valid entry.
3. Employees and contractors of Yarra Trams are not eligible to enter this competition.
4. By entering this competition, an entrant agrees to be bound by these terms and conditions.
5. Opening date for entering the competition will be 2 September 2022.
6. Closing date for entering the competition will be 29 September 2022. After this date, no further entries to the competition will be permitted.
7. The competition is open to permanent residents of Victoria only.
8. No responsibility can be accepted for entries not received by the closing date for whatever reason.
9. The competition is a game of skill, with a shortlist of five entrants being chosen by a panel of judges drawn from across Yarra Trams, the Department of Transport, Victorian Government, and others. Shortlisted entrants will be chosen based on the quality of their submission, creativity and originality, and relevance to the All Aboard brief.
10. Entries must avoid use of copyright protected images or logos and must be the entrants' own original work. Lewd or offensive design submissions will not be considered.
11. Entries will be anonymised to ensure impartiality by the panel of judges.
12. The rules of the competition and how to enter are as follows:
  - i. You must provide your name and contact details via the online entry form at [www.yarratrams.com.au/all-aboard](http://www.yarratrams.com.au/all-aboard).
  - ii. You must submit designs via the website above. The designs must be on the supplied tram and tram shelter templates.
  - iii. The design must abide by the regulations outlined at [www.yarratrams.com.au/all-aboard](http://www.yarratrams.com.au/all-aboard).
    - i. The five designs shortlisted for the public vote will be chosen based on their interpretation and expression of Yarra Trams' All Aboard ideals,

of welcoming all passengers of all genders, sex orientations, cultures and abilities on board our services.

- ii. The designs must include the text '#All Aboard' and will be modified to include Yarra Trams' and partner logos.
  - iii. The public will then vote for the two winning designs, the first winner being applied to a tram, and the second winner being applied to a tram shelter.
  - iv. You must certify you are an Australian resident aged 16 years or older by the closing date of the competition.
13. Entrants must leave accurate name and contact details on their entry/entries so they can be contacted. Yarra Trams reserves the right to cancel or amend the competition and these terms and conditions without notice. Any changes to the competition will be notified to entrants as soon as reasonably practicable by Yarra Trams.
14. Winning participants agree to work with Yarra Trams to 'scale up' their design and make required modifications to their design as required to ensure their design is able to be wrapped around a Yarra Trams tram or shelter.
15. Multiple unique entries are allowed but participants are not eligible to win both prizes.
16. Duplicate entries are not allowed.
17. Two prizes will be available for entrants. The prizes awarded are as follows:
- i. The winning design will be wrapped around a Yarra Trams tram for Midsumma Festival 2023, and be featured in Midsumma Pride March. The design will stay on the network thereafter. There is no minimum or maximum period for the design to be displayed. The artist responsible for the winning design will receive a cash prize of \$5,000.
  - ii. The second-place design will be modified to be wrapped around a tram shelter in the vicinity of the Victorian Prize Centre. Midsumma Festival 2023. The design will stay on the shelter thereafter. There is no minimum or maximum period for the design to be displayed. The artist responsible for the second-place design will receive a cash prize of \$3,000.
18. When submitting designs to this competition entrants agree all right, title and interest in and to the submitted designs vest upon entry into the competition in Yarra Trams.

19. The prizes are as stated, and no other alternatives will be offered. The prizes are not transferable. We reserve the right to substitute any prize with another of equivalent value without giving notice.
20. Winners will be chosen by public vote over the course of October 2022, with winners notified by email by date 28 October 2022.
21. If the winners cannot be contacted or do not claim the prize within 7 days of notification, we reserve the right to withdraw the prize from the winner(s) and pick a replacement winner(s).
22. Yarra Trams will notify the winner(s) when and where the prize can be collected / is sent, or how the prize may be redeemed.
23. The competition and these terms and conditions will be governed by the law of the State of Victoria.
24. The winner agrees to the use of their name and design in any publicity material, including social media, as well as their entry.
25. Any personal information relating to the winner or any other entrants may be used to contact you in the future, and will be maintained in accordance with Yarra Tram's Privacy Policy, available here: <https://yarratrams.com.au/general/privacy-policy>